

# PROPOSAL



**TO THE IFBMA OPEN FORUM  
AT CMWC 2022 NEW YORK**







# we love you

In 2019 the annual swiss cycle messenger championships took place in Zurich. The organizer's goal was to provide our beloved messfamily an unforgettable experience, as there were not only about 250 Swiss participants but also more than 50 messengers from seven other countries.

To do so, we formed the association "ZHistole". This name is composed by the abbreviation for Zurich, ZH, and the french expression "chistole". Chistole stands for the gathering of messenger friends to celebrate.

ZHistole is not only a name. We truly live ZHistole and we'd love to share it with all of you. ZHistole will pamper you with a whole week full of unforgettable parties, rides to stunning landscapes and tons of other unique side events.







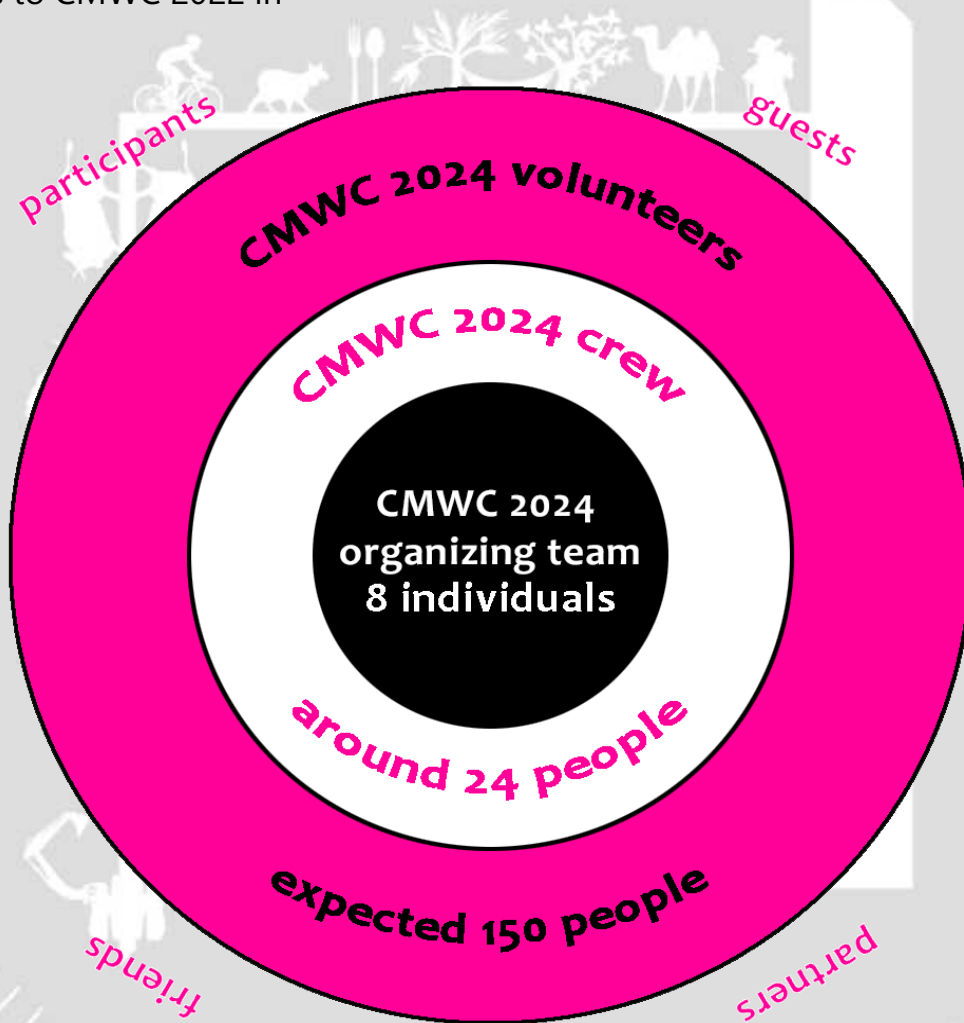
2024





# who we are

CMWC 2024 Zurich organizing team is formed by the members of Zurich based messenger event association ZHistole. We are not only active bicycle messengers but also experienced organizers of various types of events like cycle messenger championships, countless alleycats, concerts, parties and many more. Together we have been responsible for some of the most memorable courier events that took place in the last 3 years like this year's Globalgutz worldwide alleycat race whose overall winners got awarded with flights to CMWC 2022 in New York.



For sure, we could not realize CMWCs on our own. But we can count on a very strong messenger community not only in Zurich but also in the rest of our small country at the heart of Europe. Thanks to this fact we were able to form an exceptional skilled crew around us.

# our team

## Aline Kuenzler

The power bank on wheels. Whatever her task, she makes it happen like a pro.  
Messenger, agricultural scientist, student in logistic management. She loves to connect people, to celebrate and to show others our city.

## Carla Bruppacher

The creative one. She gives our events a visual identity.  
Messenger, graduate from hotel management and culinary school, hobby screen printer, cookie baker and she loves to travel.

## Daniel "Indi" Indermaur

The one who brought us together. His energy keeps us rocking.  
Messenger, environmental engineer, educator, hobby cycle racer, gourmet and he loves vinyl disc records.

## Moritz Fischer

The practical one. He finds solutions to every problem.  
Messenger, biologist, managing director of Ultrakurier messenger company, team handball coach and he loves to cook jam.

## Renate "Reni" Drabek

The community builder. She is our voice on instagram.  
Nutritionist, experienced bike packer, has an ear and an open heart for everyone, proud dog mom and she loves all animals,

## Roland "Roli" Munz

The one for the numbers. He has the budget under control.  
Messenger since 1995, former president of Veloblitz messenger coop, politician, consultant and he loves to do trail running, sailing and triathlons.

## Sérafin La Roche

The one that is aware. He takes care that everybody feels comfortable at our events.  
Messenger, theater person, food technologist and he loves profound and intense conversations.

## Valérie Hashimoto

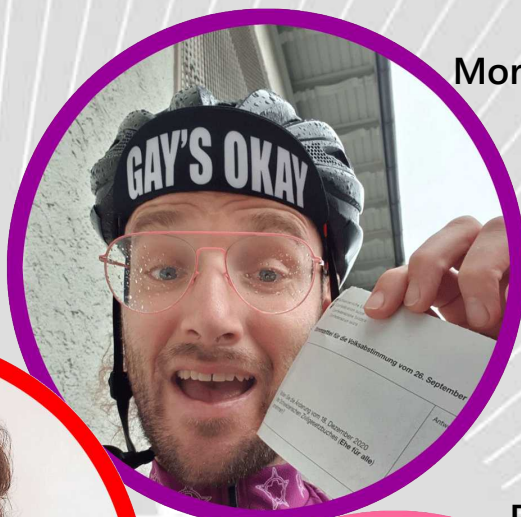
The communicator. She has the overview and reminds the team what's to do.  
Messenger, art historian, polyglot and she loves to make collages.



Aline



Moritz



Carla



Roli



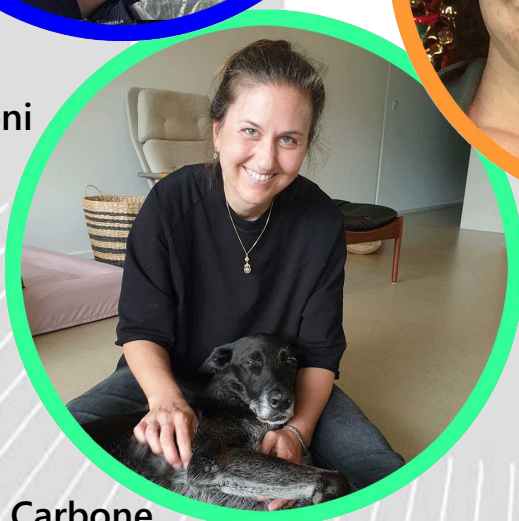
Indi



Valérie



Reni



Sérafín



Carbone



# how to contact us

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facebook

[facebook.com/voteCMWC2024Zurich](https://facebook.com/voteCMWC2024Zurich)

CMWC ZÜRICH  
2024





# why Zurich?

Zurich is not bigger than Tokyo.

Zurich is not more beautifully located than San Francisco.

Zurich is not hillier than Lausanne.

Zurich is not older than Rome.

Zurich is not better connected by air than Frankfurt.

Zurich is not more beautiful than Vienna.

Zurich has a bit of everything. Zurich has that big city feel. But only a 10 minutes bike ride away you can jump into the lake or gaze at the skyline of the alps in the distance. You'll find yourself riding wide avenues and gravel roads in the forests in one and the same alleycat. Zurich is well connected to the rest of Europe by train and there's direct flights into Zurich from almost every continent. Zurich has modern business districts and a historic old town full of little alleyways and squares.

But most importantly, Zurich has a bustling messenger scene. Couriers that are eager to showcase what our community is all about.

We are ZHistole, the association behind VoteZurichCMWC2024. We have already organized countless alleycats together and in 2019 we were able to host SuiCMC (Swiss Cycle Messenger Championships) in Zurich. The event became a huge success with more than 300 contestants. Our experience and the positive feedback motivated us to face the possibility of organizing an even bigger event. So here we are, putting together a candidacy for 2024.

What does that mean for you?

We're not starting at zero. We've been plotting the event in our heads for the last 3 years already. Our brains are overflowing with fun stuff and stupid ideas that we have to condense into a one week program.

We know how we each perform under pressure and how we work together in those stressful moments during such an event. We know about our individual and collective strengths and weak points. And we are well connected in Zurich and beyond and know who to ask to perform the tasks we can't do ourselves. So there'll be no fussing or fighting and you'll have the time of a lifetime.

2024 will be the year Zurich will host the Road and Para Cycling World Championship and the city is eager to add another championship to its portfolio. For over a year we have already been in contact with the city's sports department talking about the surrounding conditions for CMWC and the department's staff has been very open minded and helpful towards us.

BTW: Did you know that 2024 will also mark the 25 year anniversary of the first CMWC Zürich '99? The event hosted 900 messengers from all over the globe and we are set on breaking that record.

All things considered ZHistole is ready. Zürich is ready. Are you?







# events to be expected in Zurich 2024



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# budget

## costs

all in CHF (exchange rate is actually like 1:1 to the US\$)

Human ressources and volunteers	20.000	
Area costs	10.000	
Housing	12.000	
Catering	20.000	
Prizes and presents	20.000	
Transportation	20.000	
Insurances	3.500	
Cleaning and disposal	4.000	
Administration	4.000	
Website and online communication	3.000	
Printed stuff	6.000	
Photography und graphics	2.500	
Charges and fees	2.500	
Infrastructure main race weekend	15.000	
Main race	3.000	
Infrastructure side events	20.000	
Side events	10.000	
Emergency duty	5.000	
Decorations	2.000	
Merchandise and event t-shirts	10.000	
Finance costs and other things	4.500	
<b>TOTAL COSTS</b>	<b>200.000</b>	



## income

all in CHF (exchange rate is actually like 1:1 to the US\$)

Registration		30.000
Housing		6.000
Sponsoring events and basic needs		100.000
Sponsoring prizes and presents		20.000
Donations		4.000
Catering trade		20.000
Merchandise		6.000
Benefit events		4.000
Side events		10.000
<b>TOTAL INCOME</b>		<b>200.000</b>

While Berne ist our political capital, Zurich is Switzerland's economic capital. Some well known corporations as well as tons of local businesses are clients to our messenger companies. And we have a strong and extremely supporting bicycle community who is looking forward to helping us make CMWC in Zurich happen.

Thanks to the UCI pro road cycling championships 2024 in Zurich, cycle events will be omnipresent and no one can step aside. Already now, two years ahead, companies boast about supporting cycling. This mood will make CMWC in Zurich possible. It is important to know that we are not associated with the UCI. However, their widely-noticed presence and consequential cycling awareness in the city will likely help us gain strong sponsors which we do share values with, too.

We are aware that Switzerland is very expensive. This is why we work hard to provide our messfamily with a full week of CMWC events. Expenses mostly covered by our sponsors. We will provide you with food and shelter mostly included in a registration fee that every fellow messenger should be able to afford.







# would another year be fine?

2024 Zurich will host the Road and Para Cycling World Championship and the city is eager to celebrate the bicycle in many different ways in 2024. This means that the city officials will help to clear the roads for all different kinds of bike events in the year 2024. This is our chance to get locations in 2024 we would not gain access to in other years.

Because of the Road and Para Cycling World Championship 2024 many other events like our annual international Zurich Film Festival that usually take place in Zurich will not be able to take place in 2024 – at least not in their used locations in the city center. They agreed to pause for once but for sure they will want to be back in 2025.

Should the Open Forum in 2022 decide to favor another place for CWMC 2024 we will focus on other things like Globalgutz or events for our local messenger community where we'd love to welcome the worldwide messfam too, of course. However, we would not run for the Worlds in 2025.





IFBMA International Federation  
of Bike Messenger Associations, Open Forum  
z.Hd. Roland Munz  
CMWC 2024 Zurich  
Probsteistrasse 8  
8051 Zürich

Zürich, 7. September 2022

### **Kandidatur Cycle Messenger World Championships 2024**

Sehr geehrte Vertretende des Open Forum der IFBMA  
Sehr geehrte Initiant\*innen der Cycle Messenger World Championships 2024 in Zürich

Die Förderung von nachhaltigen Transportmitteln im urbanen Raum ist der Stadt Zürich ein wichtiges Anliegen. Sie befürwortet deshalb Vorhaben im Bereich Sport, die nachhaltige Verkehrsmittel integrieren. Die Fahrradkurier\*innen-Branche erbringt Leistungen, die den drei Säulen der Nachhaltigkeit in idealer Weise entsprechen, indem sie Wirtschaftlichkeit mit Ökologie und sozialem Verantwortungsbewusstsein verbindet. Die Weltmeisterschaften der Fahrradkurier\*innen können daher mithelfen, die Sensibilität für nachhaltiges Wirtschaften zu erhöhen und das Fahrrad als Verkehrsmittel weiter zu fördern.

Da Zürich 2024 mit der Rad- und Para-Cycling-Strassen-Weltmeisterschaften ohnehin schon ganz im Zeichen des Fahrrads steht, würden die Cycle Messenger World Championships (CMWC) von einem besonderen «Drive» in der Stadt profitieren und auch ihren Teil dazu beitragen, wobei gegebenenfalls auch Synergien entstehen.

Bezüglich einer Kandidatur der Cycle Messenger World Championships 2024 in Zürich sind die Initiant\*innen bereits regelmässig mit dem Sportamt der Stadt Zürich im Austausch. Die Mitarbeitenden des Sportamtes stehen ihnen weiterhin als Ansprechpersonen zur Verfügung.

Die Stadt Zürich bietet sich perfekt an, 2024 Gastgeberin für die weltweite Community der Fahrradkurier\*innen zu sein und nachhaltige Transportmittel zu bewerben. Ich begrüsse daher das Ansinnen, eine Kandidatur für die CMWC 2024 auszuarbeiten und wünsche ihr viel Erfolg!

Freundliche Grüsse

Corine Mauch  
Stadtpräsidentin



# Zurich wants us. Zurich wants you!

*Remark from ZHistole, committee of the candidacy for CMWC 2024 Zürich:*

*This letter was translated to English by us and is not an officially legalized document. To make it legible in English it is not a literal translation. Some of its parts have been rephrased to turn it understandable more easily. The contents however have not been altered.*

Zurich, September 7th 2022

Candidacy Cycle Messenger World Championships 2024

Dear representatives of the Open Forum of the IFBMA

Dear initiators of the Cycle Messenger World Championships 2024 in Zurich

To facilitate sustainable means of transport in the urban areas is an important concern to the city officials of Zurich. They therefore approve sports projects that incorporate sustainable means of transport. The bicycle messenger sector performs services that suit the needs of the three pillars of sustainability in an ideal manner. To do so it connects economic needs with ecology and social responsibility. The Cycle Messenger World Championships can thus help further the awareness for sustainable economy as well as for the bicycle as a means of transport.

With the hosting of the 2024 UCI Road and Para Cycling World Championships the bicycle will already be brought into focus in Zurich. Therefore the Cycle Messenger World Championships (CMWC) would benefit from a specific drive as well as add their part to it themselves and synergies could arise.

Concerning the candidacy of the Cycle Messenger World Championships 2024 in Zurich the initiators are already in a constant exchange with the department of sports. The department's staff will furthermore be available as counterparts.

In 2024 the city of Zurich would be the perfect host for the worldwide cycle messenger community and to promote sustainable means of transport. I therefore embrace the request to finalize a candidacy for the CMWC 2024 and wish for it's success!

Best regards

Corine Mauch  
Mayor





Chère communauté cyclomessagère,  
*Dear IFBMA-Board,*

Je suis heureux de vous recommander chaleureusement, en mon nom propre ainsi qu'au nom du comité d'organisation des CMWC'13 LAUSANNE, l'ambitieuse candidature de la scène coursrière locale de Zürich, représentée par Valérie Hashimoto, à l'organisation des CMWC 2024 à Zürich.

*I'm proud to cordially recommend, in my name and in the name of the whole CMWC'13 LAUSANNE board, the outstanding project of the Zürich messenger community, represented by Valérie Hashimoto, to host the forthcoming CMWC 2024 in Zürich.*

La communauté coursrière Zürichoise n'a cessé de contribuer avec un brio décisif au succès des CMC. Ma mémoire lacunaire me rappelle qu'il y ont eu lieu au moins les CMCW en 1999, les SuiCMC en 2001, 2006, 2011 et 2019.

*The Zürich mess scene contributed and succeeded in many bicycle messenger event over decades. According to my failling memory, CMWC 1999 and SuiCMC 2001, 2006, 2011 and 2019 were held in Zürich.*

Je ne peux que me réjouir de la souhaitable tenue des CMCW 2024 à Zürich et témoigne tous mes vœux de réussite à son organisation.

*I'm looking forward for the enjoyable and running organisation of the CMCW 2024 in Zürich and wish to their local messfam every success.*

Chistole un jour, chistole for ever

Raphaël Pfeiffer a.k.a double nakenger  
Vice-président CMWC'13 LAUSANNE







we love you  
love us back  
vote Zurich CMWC 2024

